Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.37

Autumn 1952

LIBRAR

RECEIVED

U. S. Department of Agriculture

Violets



For Superior Quality Plants You May Depend on



Washington-Baltimore Boulevard
BELTSVILLE, MARYLAND

DEAR CUSTOMER AND FRIEND:

When we think of shipping, we always wish it were possible that you could come to us directly and take home our nice big blooming plants in $2^{1}/_{2}$ or 3-inch pots which we sell locally. It is gratifying to know that thousands of our eager fans have come from long distances and done exactly that. They always enjoy the thrilling sight of thousands of Saintpaulias in bloom. They are usually pleasantly surprised to find such exceptionally sturdy and well developed plants and spend some relaxing moments while admiring and selecting their long desired favorites.

Yet, when it comes to all our friends who like Violets just as much, but simply cannot come because of distance or time, we had no choice but to do the next best thing. THAT IS SHIP. It actually took us years and many a special request to make up our minds, because we knew how difficult it would be to ship such tender plants. However, taking all the care possible, our shipping service has been exceptionally successful and we have received countless favorable comments regarding it. Out of thousands of Violets shipped, only a very small percentage arrived broken or too damaged for recovery. Those we have made good. If you write to us immediately if something is wrong with your order, we gladly make adjustments.

We are ready to send you the best. The Violets will have to be $2\frac{1}{4}$ inch plants. Take our word for it, most of them are well developed, many in bud or bloom. Exceptions are some novelties where we run short because of unusually heavy demand. Then we take the next crop coming up rather than hold up your entire shipment. Also we have to pick smaller plants on some of the large-leafed types, such as Behnke Boy, Georgia Belle, or Duponts, as they do not ship well if too big. We ship in paper pots, which reduces the breakage of foliage. For shipping reasons we have omitted from this list several of the Supreme types. Your loss is not too great because many do not give you enough blossoms to make it worth-while.

Wonderful comments on the excellent quality of our plants and the perfect condition upon arrival have been pouring in steadily. Therefore, you may order with full confidence, knowing that expert care is taken in shipping.

FANTASY. Among all the favorites, our Fantasy's place is still on the top. Lavender pink background splashed, rayed and dotted with contrasting deep purple. Its outstanding habit of changing colors has made this free-blooming chimera one of the most sought after. Truly an eversporting scientific wonderplant. Every Fantasy is shipped in bloom, assuring you of	
our own vivid re-select strain.	\$1.00
GARNET KING. Another good new wine red	\$1.75
GENEVA RAINBOW. Burgundy red with white border. Lovely companion to Lady Geneva	\$1.00
GEORGIA BELLE. Gay and rich two-tone orchid- lavender. Spoon shaped foliage. Often red undercoating.	\$2.00
GRAND LADY. Deep heliotrope, two-tone	\$1.00
GROTEI. The astonishing Violet that climbs and can be treated like a vine. Small pale blue blossoms. It's more odd than pretty	\$1.50
HEAVENLY BLUE. Clear Chinese blue. Good	\$1.00
HELEN WILSON. Double purple.	\$1.50
INNOCENCE. Entrancing dainty white. Contrasting reddish leaves. It simply grows on you.	\$1.75
LADY CONSTANCE. Our choice for the most beautiful Violet. Glorious extremely large deep purple blossoms. Lush green foliage.	\$1.75
LADY GENEVA. Charming violet-blue, twinkling white edge. Right amount of light and feeding will help bring out the edge.	\$1.00
LAVENDER GIRL. Lavender-orchid with luscious foliage.	\$1.75
LOVE BIRDS. Popular lavender with purple tip. Excellent bloomer.	\$1.50
ORCHID BEAUTY. Lovely plum or reddish purple.	\$1.00
MENTOR BOY IMPROVED. Velvety purple. Good bloomer.	\$1.00
OLD LACE. A collector's item. Curiously lace! like foliage. Blue.	\$1.75
OPAL GIRL. Delightful orchid-lavender novelty. Profuse and sturdy bloomer.	\$1.50
ORCHID GIRL DOUBLE. The most precious orchid on double one can imagine. Extra nice elegant girl foliage. Really good. Available later.	\$1.75
ORCHID WONDER. Deep orchid to lavender bi- color. Huge blossoms and so easy to bloom.	

SAINTPAULIAS

Our Own Brilliant New

PINK FANTASY

Ready for Immediate Shipment

Large glowing pink blossoms, shaded an intense cerisered glowing even deeper at the throat. Tall and erect they stand above deep green foliage. A striking color contrast. You will love this exquisite deep pink sport of our famous Fantasy. Truly it is the darkest, deepest pink we know of. Blooms just as freely as Fantasy making the most delightful companion.

Each \$2.50

NOVELTIES & STANDARD KINDS

Guaranteed disease and pest free-true to name.

	Ea
AZURE BEAUTY. Showy billowy double white with blue patterns. Luxurious indeed!	\$1
BEHNKE BOY. The Giant of all Violets. Strik- ingly beautiful light blue. Foliage large round, dark velvety.	\$2
BI-COLOR. True two-tone. Top petals dark lavender, lower petals lighter.	\$1
BLUE BIRD. Medium to smoky blue. Profuse bloomer.	\$1
BLUE GIRL. Pat. Blue flower, fluted leaves	\$1
BLUE HEIRESS. Superb deep blue DuPont blossoms, new Girl foliage.	\$1
BLUE SNOW. Showy light blue. Profuse bloomer	\$1
BLUE WARRIOR. Old standby	\$1
BLUE WONDER. White background overlaid a gorgeous iridescent silvery blue. A dazzler!	\$1
BRONZE GIRL. Most pleasing lavender bi-color, bronzy foliage.	\$1
CARMEN. A very good burgundy red novelty	\$1
DELIGHT. Fascinating powder blue double. Dark, smooth leaves.	\$1
DOUBLE MARGARET. Deep purplish blue, double	\$1
DOUBLE ROSE. Loveliest double white with delicate orchid-pink edge.	\$2
DUPONT BLUE. Violet blue. Old favorite	\$1
DUPONT LAVENDER PINK. Elegant lilac	\$1
DUPONT NO E large palest blue	\$1

snow GIRL. As a true "Snow-white" it deserves a good place. Its loveliness reminds us of the first Snowdrops.	\$1.75
iustice. Not a Prince but the King of all the Whites. Large glistening snow white blossoms on sturdy dark green foliage, it is one of the hardiest whites and we have discontinued several other whites in its favor. A Prize Winner, surely!	\$1.50
STAR SAPPHIRE. Unique star shaped, deep blue blooms.	\$1.75
VELVET GIRL. Will steal the show anywhere. It's different. The most enchanting pansy-like blossoms, so large and velvety orchid, dipped burgundy red. We recommend it highly	\$1.75
VIOLET BEAUTY. Light true violet. Good	\$1.00
WESTCOAST AMETHYST. Lavender. Wonderful bloomer. Dark green crested leaf.	\$1.00
WHITE BEAUTY. White with faint blue eye or blue markings.	\$1.00
Maryland residents please add 2% sales tax.	

and shall introduce at a later date.

SUPPLIES

Watch for some of Harvey Cox's Wonderful Novelties which we are growing now

ATLAS FERTILIZER EMULSION. A complete organic Plant Food for all plants, but especially good for Saintpaulias. Feed once a month.
4 oz. bottle (makes 24 gallons.)
OPTOX. A dependable insecticide, containing Rotenone and Pyrethrum. Safe, yet effective when it comes to control of such insects as Aphids, Thrips, Mealy Bug, Red Spiders, White Fly, Spring Tails, etc. Use as a spray, dilute according to directions. I oz. bottle 50c (with Violet order) if ordered singly
KAPSULATE. Sodium Selenate (spells death to Mite) in Capsules. Just place in soil—will dissolve through watering. Controls MITE and other insects on Violets and various plants. Careful, poisonous. 12 capsules per packet. 50c with violet order, otherwise
ALUMINUM WINDOW TRAYS. Exceptionally handy, sturdy light weight—green. Fits any window sill. To provide the necessary humidity, fill with pebbles, or vermiculite, or sand. Keep constant water level. Holds from 4 to 6 Violets. \$2.20

PAINTED GIRL. Exquisite novelty—the star in any collection. Glistening snowy white blossoms, edged in orchid. Some blushing all over, yet	
returning to their original color scheme of a white with an orchid band. So lovely to look	\$1.75
PERIWINKLE. A good light blue	\$1.00
PINKIE. Good clear pink, serrated leaf	\$1.00
PINK FANTASY. THE ONE AND BADLY NEEDED LOVELY DEEP PINK. EXTRA STURDY AND VIGOROUS GROWER. Profuse bloomer. Easily groomed into a perfect symmetrical show plant. See introduction on first page	\$2.50
PINK DELIGHT. Shiny light clear pink, contrast- ing dark bronzy foliage.	\$1.75
PURITY. This is the long awaited first pure double white. Frosty white, it has been named right. Unique—don't miss it.	\$1.75
red Princess. This is our scoop for the best red in 1952. Hold it up against the light and we guarantee you, it does not have a purple pigment in it. Be the first one to boast of this UNRIVALLED RED.	\$2.50
REDHEAD GIRL. Reddish-orchid.	\$1.00
RED KING. Red King—easily the best red of 1951.	\$1.00
RED VELVET. Darkest richest burgundy red.	\$1.75
ROSE MARIE. Radiant old rose blooms, devoid of purple overtones. Good.	\$1.75
ROSE PURPLE. Old dependable. Rosy-hued purple.	\$1.00
RUFFLED QUEEN. Unique true ruffled blooms, reddish-violet. Huge splendid foliage	\$2.50
SAILOR'S DELIGHT. The outstanding double novelty of last year. Lovely light blue blooms, the graceful Sailor Girl transformed into a pleasing double and blooming just as pro-	
fusely.	\$1.75
sallor GIRL. No matter how many new thrillers, we safely predict Sailor Girl will always remain a favorite. Cheerful and sparkling, it is hardly ever without its either light or medium blue blossoms. No Collection should be without it.	\$1.00
SEA GIRL. If it were named Lorelei, it could not be more of a charmer. A double of richest indigo blue, it is alluringly shaped like a little rose. You will adore it.	\$1.75
SHRIMPIE. Just what the name implies. Our own oddity, studded with dark blue blossoms, is still appealing enough so as to be likeable	\$1.50

IMPORTANT—SHIPPING SERVICE

Please Read This Carefully

ALL PLANTS SHIPPED PARCEL POST— SPECIAL HANDLING

We pay the postage on \$6 order or more. If your order amounts to less than \$6, please add 60c. No. C.O.D.'s

Please order as soon as possible because shipping will be discontinued with the approach of cold weather, depending on your shipping region.

All parcels go SPECIAL HANDLING. Your Violets should receive first class attention in the mail when shipped that way, while Special Delivery is good only for speedier delivery once it arrives at your post office and it serves no purpose on Post Office Box addresses. If you want SPECIAL DELIVERY in addition to SPECIAL HANDLING, please send us the 25c fee.

Not less than \$2 in plants shipped

DISCOUNTS COLLECTION SPECIALS

Each	\$1 Vic	let	_Any	7	for	\$5.00
Each	\$1.50	Violet	Any	5	for	\$6.00
Each	\$1.75	Violet	Any	3	for	\$4.75
Each	\$2.00	Violet	Any	3	for	\$5.50

One more reminder: This is a price list for shipping only. The prices at the greenhouse direct are not always the same, particularly on novelties.

It is very seldom that we have to resort to substituting. Occasionally it does become necessary. To save time, we will substitute equal or better. If you, however, do not wish it—PLEASE SAY SO.

Take advantage of our **SPECIAL GIFT OFFER:**

A \$1 Violet Free

Your Choice — with any \$10 order

Do's

Furnish drainage.

Watch for insects and diseases. Feed once a month.

Wash off leaves weekly with luke warm water.

Furnish humidity.

Water your plants when they need it.

Experiment until successful.

Take off damaged leaves.

Take off old flowers and stalks.

Provide ventilation. Give them enough light.

Try different exposures if no blooms.

Use sterilized soil, high in organic matter.

TRY NEW VARIETIES.

Don'ts

Don't overwater.

Don't overpot. (Violets like to be pot-bound.)

Don't use cold water.

Don't expose to direct sun-light too long.

Don't subject to sudden drastic temperature changes.

Don't expose to temperatures of less than 60 degrees.

Don't expose to drafts.

Don't use heavy soil.

DON'T GIVE UP!

While visiting our beautiful Washington, be sure to stop in at our place. We are located directly on the Washington-Baltimore Boulevard at Beltsville, just 41/2 miles north of the University of Maryland. You can't miss it. We would be delighted to have you browse around and we are sure you will find it well worth your while. All the varieties listed here are usually available including some not listed. Because of much larger sizes, shipping prices do not apply on the premises.



Expert Shipping

Just 41/2 miles north of Univ. of Md., directly on U.S. Route No. 1

Open Weekdays, Saturdays and Sundays Till Dark

The Finest and Latest in Saintpauliasaccent on Quality

LE CONTROL DE LA CONTROL D